



Michael Schricker

Web3
Marketing Executive
TheOwlAgency.com

Contact

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Tillamook, OR. 97141



Education

Hawaii Pacific University

Masters Degree

w/ Distinction

Global Communication

Published Thesis:

Exploring The Drama Found

In Virtual Realities of

MMO Game Systems

Hawaii Pacific University

Bachelors Degree (3.7)

Advertising

The Art Institute

Associates Degree (3.4)

Media Production

Web3

6 years trading experience

4 Community Manager roles

93 Web3 | DAO Discords

Raid Guild-Shill Shop Member

3 Hackathons

I am a one-man advertising agency with 18 years marketing experience. I have dedicated my higher education to encompass all aspects of marketing and have successfully proven my ability to create marketing strategies from conception to design and execution. Furthermore, I am able to quantify campaign performance with ROI metrics. Advertising is my passion, and I have all the skills and experience needed to achieve your marketing goals. [View my book of business at TheOwlAgency.com](http://TheOwlAgency.com)

2022 - Current

Governor DAO - Marketing Executive

Business development for Proof of Existence token

2021 - Current

Adventure Escape - VP Marketing

Branding, design, media purchasing, strategy, print, social media, EDDM and email marketing.

PuzzleRoomPittsburgh.com & PrimalPigment.com

2021

BNTouch CRM - Marketing Director

Google Ad words manager - \$15k a month budget

2020

Nature.org - Marketing Assistant

Video editor and special projects, Hawaii chapter

2014 - 2020

GOOGLE - Maps Marketing Manager

Photographer and community manager for Oahu, HI.

Hired and trained sales team of 18 reps

2015 - 2019

Gundaker Construction - Marketing Director

EDDM campaigns and business development

2013 - 2015

Hawaii Self Storage - Marketing Director

Managed ad budget of \$1.1 Million

Managed 8 community programs

2011

Disney, Aulani Resort - Graphic Designer

Daily & weekly guest communication publication